



ALX100

Invest Where the Leadership is

The ALX100 recognizes exceptional Latino American leaders who have demonstrated excellence and have made significant contributions in their respective fields and communities. From unsung heroes to civic leaders to business trailblazers, we celebrate 100 of the brightest Latino American changemakers from across the commonwealth.

EXPLORE MORE



For partnership inquiries or to design a customized collaboration, please contact Eneida Román at eneida@wearealx.org

100 Leaders. One Powerful Statewide Network.

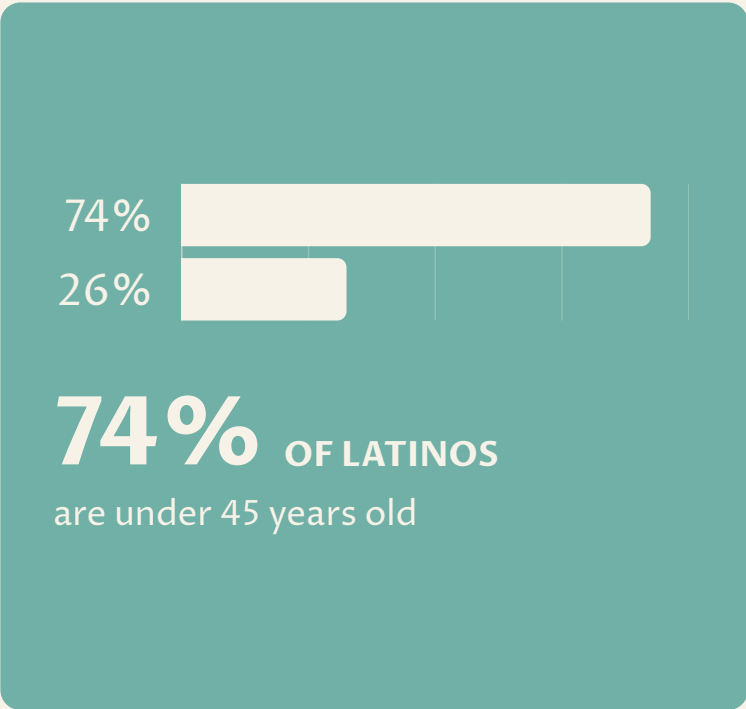
ALX100 recognizes, connects, and amplifies 100 of the most influential Latino leaders shaping Massachusetts today and building its future.

More than an annual recognition, ALX100 is a statewide, cross-sector leadership network spanning business, government, education, healthcare, philanthropy, entrepreneurship, the arts, and the nonprofit sector.

Through ALX100 Season, partners gain meaningful proximity to leaders, talent, institutions, and communities driving the Commonwealth forward, while aligning their organizations with leadership, representation, economic opportunity, and growth.

Invest in the leaders shaping what’s next.

OVER THE LAST DECADE, LATINOS HAVE REPRESENTED:





Strategic Partnership. Meaningful Access.

ALX100 creates a unique opportunity for organizations to build relationships with an influential cross-sector network while demonstrating a meaningful investment in the talent and leadership shaping Massachusetts.



PROXIMITY TO LEADERSHIP & TALENT

Connect with an extraordinary statewide network of Latino executives, entrepreneurs, civic leaders, public officials, innovators, and changemakers across sectors.

BRAND VISIBILITY & POSITIONING

Position your organization alongside Latino excellence and leadership through a multi-month season of media, cultural, civic, and community visibility.

RELATIONSHIPS & INSTITUTIONAL IMPACT

Strengthen relationships across sectors while demonstrating your organization's commitment to leadership, representation, economic opportunity, and the future of Massachusetts.

VISIBILITY → RELATIONSHIPS → OPPORTUNITY → INVESTMENT

ALX100 turns recognition into connection and connection into greater opportunity.

One Partnership. An Entire Season of Visibility.

ALX100 is not a single event. It is a multi-month season that brings together honorees, sponsors, partners, and the broader ALX community through media, arts and culture, civic recognition, and celebration.



SEPTEMBER 8

ALX100 CLASS OF 2026 DIGITAL UNVEILING

ALX100 Season officially begins as **The Boston Globe** unveils the ALX100 Class of 2026 in its digital edition.

SEPTEMBER 13

THE BOSTON GLOBE MAGAZINE

The Sunday print edition features all 100 ALX100 honorees, along with selected honoree stories.

OCTOBER 2

ALX100 AT THE MUSEUM OF FINE ARTS, BOSTON

Unveiling of the historic **2026 ALX100 Sculpture**, celebrating Latino leadership, visibility, and representation through art and culture.

NOVEMBER 13

ALX100 CEREMONY & CELEBRATION | MASSACHUSETTS STATE HOUSE

ALX100 Season culminates at the Massachusetts State House as we honor the Class of 2026 and bring together ALX100 honorees, sponsors, partners, and the ALX community.

We look forward to welcoming our ALX100 honorees, sponsors, and community throughout the 2026 ALX100 Season.

Invest in Leadership. Amplify Impact.

 \$50,000+	 \$25,000	 \$15,000	 \$5,000
VISIONARY	STRATEGIC PARTNER	PREMIER	COMMUNITY ALLY
LEAD ALONGSIDE ALX100	Engage With the Network	Amplify Your Presence	Show Your Support
Includes Strategic Partner benefits, plus:	Includes Premier benefits, plus:	Includes Community Ally benefits, plus:	
• Opportunity to deliver welcome remarks • Full-page advertisement in the ALX100 event program book • Premier Visionary Partner recognition across ALX100 materials and communications • Prominent event logo placement • 8 complimentary event tickets	• Speaking opportunity during the ALX100 event program • Half-page advertisement in the ALX100 event program book • Elevated Strategic Partner recognition • 6 complimentary event tickets	• Dedicated sponsor message to the We Are ALX community through the ALX newsletter • Enhanced Premier recognition across ALX100 event communications • 4 complimentary event tickets	• Logo recognition on the ALX100 website • Sponsor recognition on We Are ALX social media • Recognition in pre- and post-event newsletters • Logo inclusion in sponsor section of event program book • 2 complimentary event tickets

INVEST WHERE THE LEADERSHIP IS.

Partner with ALX100 to amplify the leaders, relationships, and opportunities shaping the future of Massachusetts.

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