



SPONSORSHIP OPPORTUNITIES

October 17, 2025

JFK Presidential Library & Museum

Boston, MA

7:00 PM - 11:00 PM



We Are Amplifying Latino Excellence. Join Us.

The ALX100 is a signature program of We Are ALX. It recognizes exceptional Latino American leaders who have demonstrated excellence and have made significant contributions in their respective fields and communities. From unsung heroes to civic leaders to business trailblazers, we celebrate 100 of the brightest Latino changemakers from across Massachusetts.

This year, the ALX100 cohort will be announced in the Hispanic Heritage Month issue of the **Boston Globe Magazine** and the CELEBRATION kicks off a seven-month long campaign honoring excellence and inspiring the next generation of leaders in our communities.

Be a part of the ALX100 Celebration!

October 17, 2025 at JFK Library, 7 - 11 P.M.

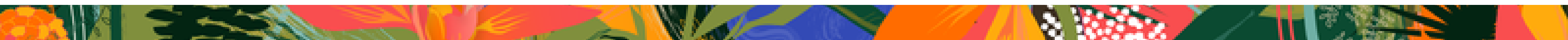
A Living Tribute to Latino Community



Last year We Are ALX commissioned a one-of-a-kind sculpture by ALX100 alumni and artist Patiño Vazquez. This historic traveling exhibition celebrates Latino excellence - It is a symbolic piece that represents unity and shared achievement. The exhibit will be showcased for seven months in Massachusetts' most iconic cultural institutions before each honoree receives a personalized piece of the sculpture - a lasting reminder of their contributions and legacy.



[Ask us how you may bring the sculpture to your location by emailing ALX100@wearealx.org.](mailto:ALX100@wearealx.org)



SPONSORSHIP LEVELS & BENEFITS

	CO-HOST <i>Lead visionary partner helping shape the celebration & broader movement.</i>	STRATEGIC PARTNER <i>Driving innovation & equity through high-impact collaboration.</i>	PREMIER <i>Elevating the experience & expanding visibility across key audiences.</i>	COMMUNITY ALLY <i>Demonstrating corporate leadership & commitment to economic mobility.</i>
BENEFITS	\$50,000+	\$25,000	\$15,000	\$5,000
YOUR LOGO ON OUR WEBSITE	✔	✔	✔	✔
COMPLIMENTARY ALX100 BOOKS	10 BOOKS	8 BOOKS	6 BOOKS	4 BOOKS
SPEAKING OPPORTUNITY (SUBJECT TO AVAILABILITY)	5-MINUTE ON STAGE WELCOME	OPPORTUNITY TO INTRODUCE ONE OF OUR SPEAKERS ON STAGE		
DEDICATED THANK YOU IN NEWSLETTER (POST EVENT)	✔	✔	✔	✔
PROGRAM BOOK AD	FULL-PAGE AD SUPPLIED BY SPONSOR	FULL-PAGE AD SUPPLIED BY SPONSOR	HALF-PAGE AD SUPPLIED BY SPONSOR	INCLUSION IN SPONSOR SECTION IN EVENT PROGRAM
COMPLIMENTARY TICKETS	12 TICKETS VIP SEATING	10 TICKETS PREMIUM SEATING	8 TICKETS	6 TICKETS
YOUR LOGO ON...	PRINTED EVENT MATERIALS EVENTBRITE DEDICATED SOCIAL MEDIA POST EVENT NEWSLETTERS	PRINTED EVENT MATERIALS EVENTBRITE DEDICATED SOCIAL MEDIA POST EVENT NEWSLETTERS	EVENTBRITE ALL SPONSOR SOCIAL MEDIA POST EVENT NEWSLETTERS	BETTERWORLD TICKET SALES ALL SPONSOR SOCIAL MEDIA POST EVENT NEWSLETTERS

For ALX sponsorship or a customized event partnership, please contact Eneida@wearealx.org or ALX100@wearealx.org